



CRUISE TO SERVICE



DIGNITY, HARMONY, HUMANITY



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Jim's Message

Fellow Lions, Lioness, Leo's:

I'd like to give a big thank you to the Milton Lions Club for hosting the Banner Transfer. I think our IPP John Rees did a great job with just the right amount of humor and kept the meeting on time. It was great to see 30 lions clubs, 1 lioness club, and over 180 lions for fellowship and fun. The magic word is Fun.

By the time you read this bulletin, the 1st Cabinet Meeting will have been held at the Farmington Fire Hall. I had the opportunity to introduce this year's Cabinet officers, the Region and Zone chairs. I really enjoyed the 1st cabinet meeting with all the covered dishes, homemade desserts and fellowship.

If you haven't signed up for the USA/Canada Forum, you still have time. It provides excellent Leadership Training and usually gives the district delegation an opportunity to meet the international family. Lion Cheri Bragg is our Chairperson—see her for more information.

As the last statement in every district bulletin, I plan on reporting our accrued membership. The current number for the District is 1,241 members. It is up to us to turn this decline around. We all need to make it our personal obligation to increase membership. The district needs your help!

I am looking forward to seeing all of you during visitations this year.

Yours in Lionism, DG James Coverdale Page 2 Issue 2

From Our Vice District Governors



The Power of Service to Others

The Banner Transfer held on July 21 at the Modern Maturity Center highlighted the unity of the clubs from 22D. It was a very enjoyable evening. Let's all support our District Governor James Coverdale.

On August 7 Lion Gail and I visited the Leader Dogs for the Blind campus in Rochester Hills, Michigan. We toured the new canine development center. 22D was recognized for 100% of its clubs making a donation this past Lions Year. It was heartwarming to see how our support is being managed.

Leader Dogs for the Blind was founded by three Lions in 1939. They had a vision and a plan, 76 years later that vision has expanded into one of the leading service dog breeding and training facilities in the world.

As I travel with DG Jim this year, I will be speaking with each club on how we can increase our membership. As the three Lions in Michigan had a vision and a plan, each club in the district needs to have a plan to grow. Each membership chairperson needs to make a plan.

Let's make sure EVERYONE ASKS ONE.

FVDG Glenn Williams

Moving Forward to Score

Hello Lions, Lioness and Leo's:

This month was a little slow, but now is the time we start working. Our primary focus needs to be on increasing our membership which will aid in developing a strong *district* again. Membership has decreased below our set limit, so we need to get the word out to bring in new members.

In July, we had our Turnover meeting which was very nice. I was pleased to see a significant presence at both our Banner Transfer in July and First Cabinet Meeting last week. It would be wonderful to see such a great turnout at all meetings.

I hope everyone has had a very nice summer. Please feel free to share any significant events with me. I hope to see all of you shortly and at the PSTM meeting.

Blessings to All!

Yours in Lionism,

2VDG Charles Taylor



We Serve

DISTRICT EVENTS 2015-2016

22-D Cabinet Meetings

			Feb. 2, 2016	(3 rd)	MMC	6:30 pm
Oct. 21, 2015	(2 nd) MMC	6:30 pm	April 10, 2016	3 (4 th)	MMC	1:00 pm

, ,	•	, ,
М	ID - 22 Socials	
District W - Eisenhower C	tr. Gettysburg, PA	10/3/15
District A - Aberdeen, MD		11/7/15
District D - Sands Hotel,	Rehoboth Beach	12/5/15
District B - Mile Stone, E	aston	3/12/16
District C - Comfort Inn C	Ctr. Bowie, MD	4/16/16
Pres/Sec/Treas/Membership Meeting	8/26/15	MMC, Dover
USA/Canada Forum	9/17-19/15	Grand Rapids, Michigan
LEO Bash at Beach	9/27/15	Camp Barnes
DLF Board Meeting	9/30/15	Fraizers Restaurant
22-W Social	10/3/15	Eisenhower Ctr.
LVRF Visions Days	10/??/15	
LVRF Aim for Sight	10/17/15	Pintail Point, MD
Second Cabinet Meeting	10/21/15	MMC, Dover
Lions Eye Bank- Sight Night	10/29/15	MMC, Dover
22-A Social	11/7/15	Aberdeen, MD
DLF Auction	11/7/15	Agriculture Museum - Dover
DLF Board Meeting	11/18/15	Fraizers Restaurant
Visually Impaired Party Region 3	12/01/15	
Visually Impaired Party Region2	12/3/15	
Governor's Ball	12/5/15	Sands Hotel, Rehoboth
Visually Impaired Party Region 1	12/12/15	

2016

Melvin Jones Breakfast DLF Board Meeting Third Cabinet Meeting Polar Bear Plunge	1/16/16 1/27/16 2/2/16 2/7/16	MMC, Dover Fraizers Restaurant MMC, Dover Rehoboth Beach
LVRF Dinner MD 22 Regional Leadership Institute	TBA 2/18-20/2016	Wor-Wic Tech. MD
DLF Breakfast	2/27/16	
LVRF Vision Days 22-B Social	March 2016 3/12/16	Aberdeen, MD
Mid-Winter Social	3/19/16	Felton Fire Hall
Bowling Tournament	3/20/16	Milford Bowling Lanes
Leader Dog – North	3/21/16	
Leader Dog – South	3/22/16	
DLF Board Meeting	3/30/16	Fraizers Restaurant

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DISTRICT EVENTS 2015-2016 (continued)

Delaware State Lions Day	TBA	
Fourth Cabinet Meeting	4/10/16	MMC, Dover
22-C Social	4/16/16	Comfort Inn, Bowie, MD
DLF Walk	4/24/16	Grove Park, Rehoboth
MD22 Convention	5/16-19/16	Hagerstown
DLF Board Meeting	5/25/16	Fraizers Restaurant
Memorial Day Parade	5/30/16	Washington, DC
Special Olympics Games	6/10-11/16	Newark, DE
Blue/Gold Football Game	6/18/16	Newark, DE
LCI Convention - Fukuoka Japan	6/ 24-28/16	

Corrections/Changes to Roster Book

(Corrections are in color)

Page 42	USA/Canada Forum—Grand Rapids, Michigan
Page 48	Hayden Evans — new e-mail— evans.hayden@gmail.com
Page 50	Frederica Spring Creek 3rd Monday @6:30 PM
Page 54	Carolyn Rifino— new e-mail —crifino@udel.edu
Page 55	Millsboro Club - New meeting place is
	OCEAN GRILL on LONG NECK ROAD



220 New Members

Lion Charles Heritage ~ Sponsor Lion Pete Analore ~ Camden -Wyoming Club Lion Jim Brady ~ Sponsor Lion Charles Neel ~ Delaware City Club Lion Evelyn Hunter-Bisogno ~ Sponsor Lion Mrs. Dale Chambers ~ Fenwick Island Club

Banner Transfer

DG Jim and First Lady Brenda







The passing of the DG Banner from IPDG Cheryl to DG Jim.

Lion Barbara Spence received the International President's Award for her many years of dedication to Special Olympics.

About 180 Lions and Lioness from 30 clubs attended the Banner Transfer held on July 21 at the Dover Modern Maturity Center. After the opening ceremonies the Parade of Club Banners was held and they were placed on both sides of the podium. So many well deserved club and individual awards were distributed, there is not enough room to include them all here. (These are the awards normally given at the Multiple District Convention in May, but are now given at Banner Transfer to coincide with Lions Club International calendar year.)

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DG Visitation Schedule (Revised)

September 3 September 14 September 21 September 28	7:00 6:45 6:30 6:30	Murderkill Lions Club Camden-Wyoming Lions Club Greenwood Lions Club Middletown Lions Club	1 st Thursday 2 nd Monday 3 rd Monday 4 th Monday
October 1 October 5 October 7	6:30 6:30 6:30	Wilmington Manor Lions Club Talleyville-Naamans Lions Club Lord Baltimore Lions Club Lord Baltimore Lioness Club	1 st Thursday 1 st Monday 1 st Wednesday
October 13 October 14 October 15	6:45 6:30 7:00	Millsboro Lions Club Claymont Lions Club Bridgeville Lions Club Bridgeville Lioness Club	2 nd Tuesday 2 nd Wednesday 3 rd Thursday
October 19	6:30	Seaford Lions Club Seaford Lioness	2 nd Monday
October 20 October 22	6:30 6:15	Newark Lions Club Laurel Lions Club Laurel Lioness Club	3 rd Tuesday 4 th Thursday
October 26 October 28	6:30 6:45	New Castle Hundred Lions Club Delaware City Lions Club	4 th Monday 4 th Wednesday
November 2	Noon 6:30	Midway Lions Club Brookside Lions Club	1 st Monday
November 3 November 5 November 9 November 10 November 11 November 16	6:30 6:30 6:30 6:29 6:30 6:00 (Peaky's)	Glasgow Lions Club Wilmington Gateway Lions Club Milton Lions Club Smyrna Lions Club Lewes Lions Club Fenwick Island Lions	1 st Tuesday 1 st Thursday 2 nd Monday 2 nd Tuesday 2 nd Wednesday 3 rd Monday
December 9 December 14 December 16 December 21	6:30 6:29 6:45 6:30	Rehoboth Beach Lions Club Green Hills Lions club Clayton Lions Club Dover Lions Club Dover Lioness Club	2 nd Wednesday 2 nd Monday 3 rd Wednesday 3 rd Monday
January 4 January 11 January 13 January 14 January 18 January 20 January 21	6:30 6:30 6:30 6:30 6:30 6:30 7:00	Pike Creek-Hockessin Lions Club Harrington Lions Club Delmar Lions Club Milford Lions Club Frederica Spring Creek Lions Club Capital City Lions Club Dewey Beach Lions Club	1st Monday 2nd Monday 2nd Wednesday 2nd Thursday 3rd Monday 3rd Wednesday 3rd Thursday
ТВА		Delaware State Campus Club	

First Cabinet Meeting

DG Jim presided over the 1st Cabinet meeting held on August 9th at the Farmington Fire Hall.

As usual, the 'covered dishes' were plentiful and delicious and the fried chicken was exceptional.

Remarks were given by 1st VDG Glenn and 2nd FDG Charles, followed by the reports from Cabinet chairpersons. The 50/50 drawing of \$112 was won by Regina Daniels of the Clayton Club.







A couple of candid shots!

1st VDG Glenn



Pictures courtesy of
Pat Disharoon & Kate Roshon

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The Lions Clubs International Foundation did some marvelous things last year in strengthening the local communities in which we live and improving the lives of others less fortunate around the world, especially in LCIF's response to the disaster that was caused by the earthquake in Nepal. This great LCIF work has only been possible by the generous contribution from Lions throughout the world including the Lions of District 22D.

Last year the Lions of District 22D donated \$25,804.59 to LCIF. While this did not quite reach our goal of \$30,000, District Governor Jim Coverdale and I have kept this year's LCIF goal of \$30,000. We are confident that we can get 100% of the our clubs to donate something to LCIF this year. Last year 86% of the clubs gave something to LCIF which is much higher than the total average of 46% of the Lions clubs worldwide that contribute to LCIF.

Our LOVRNET project is continuing to be put together since we are now in the second year of this three pilot project to bring needed services to the over 15,000 persons with Low Vision in our MD 22 service area. The four Lions Taskforces are working hard to make LOVRNET a reality. Remember we need more telephone interviewers and clubs to provide direct service to make this project a reality. LOVRNET would not be possible without the over \$500,000 grant from LCIF, YOUR FOUNDATION.

PDG A. Kendall "Ken" Chew, III LCIF Coordinator

TO ALL CLUBS....

RECOGNIZE A MEMBER OF YOUR CLUB WITH A MELVIN JONES FELLOW

Our Melvin Jones Breakfast will be held on January 16, 2016. Start making plans to honor one of your members with a Melvin Jones Fellow at this time. Make your \$1,000 donation to LCIF (Lions Clubs International Foundation) now to make sure your recognition plaque is here on time.

IPDG Cheryl Jones MJF Breakfast Chairperson



CRUISE TO SERVICE

Club Happenings



Milton Lions

We worked at Eagle Fest selling funnel cakes and then on National Night Out in the park , we gave funnel cakes away.

The Milton Lions Club received a portion of the money raised from the Bass Fishing Tournament held on July 11th. This tournament gave many kids a fun fishing experience,

We will continue running the train on Wednesday nights until Labor Day.

Frederica Spring Creek Lions

We had a couple of very successful weekends for selling **Car Raffle** tickets! We sold a total of 346 tickets and had donations of \$69!! We sold 10 Boscov's passes, too.

Our club is selling Boscov's Friends and Family Passes again this year. The holder of the pass gets 25% off most everything in any Boscov's store on October 20, 2015. The passes cost \$5. If you would like one, ask our members and they will be glad to sell you one.

Milford Lions

In July, the Milford Lions Club donated cleaning supplies and personal toiletries to the Home of the Brave II (Women's facility). In August the committee took donations made by club members to the Veterans' Home at the Airport Road facility. During September, the committee will take items to the Home of the Brave I (Men's facility).

On July 5 we worked the Chicken BBQ in Greenwood. A successful club fundraiser! \$600 raised.



L to R: Chuck Yaiser, Chair Joe Palermo, Joe-Anne Corwin and Dick Vican



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Club Happenings



Claymont Lions

Claymont Lions are encouraged to continue to bring food items for the Claymont Community Center Food Closet the first meeting of each month.

The Fall White Cane Days will be September 24 thru the 27th.

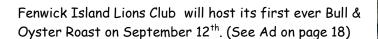
Lion Harry reported he had turned in an additional 84 Hygiene kits to the Claymont Community Center for the homeless. This brings the total to 408 kits.

Fenwick Island Lions

Our Annual Pancake Breakfast on June 6th was a big success this year. Below is a photo taken at our event.



Our club has purchased and donated a second beach wheelchair to Fenwick Island State Park. Pictured below, I to r, are Rosetta Grimm, of FI State Park, Lions Sam & Muriel Mooney, Bruce Schoonover, Fred & Debbie Moreland, Gladys Warthen and park volunteer, Joe Conway.





Brookside Lions

The Brookside Lions and the Wilmington Manor Lions, assisted by the St. Andrews church youth group of Brookside, built a handicap ramp for a disabled lady in the Bear area.

Our club provided food for a needy family of five in our area.

Our club will be hosting a Beef & Beer fund raiser on November 14, 2015, at the Christiana Firehall.

The proceeds from this event will go to support "Leader Dogs for the Blind." (See Ad on page 16)

Visitation slips will be given to those clubs with 2 members attending the Beef & Beer Fundraiser.

Club Happenings



Harrington Lions

Heritage Day in Harrington is August 29. We will be selling Hot Dogs, Drinks and Baked Goods. We will be set up at the WSFS Bank.

Harrington Lions Club Car Show will be held on August 22, 8AM-2PM at the Harrington Moose Lodge.

Lord Baltimore Lions

Lion Don Austin reported 2423 Car Raffle chances sold in July and \$302 received in donations. 54 Lions worked 168 hours during the 2 sale weekends. Great job Lions.

KL Karl reported that over 95% of club members worked our Chicken Dinner. Attendance was down from last year. Leftovers went to Mariner's Bethel Feed My Sheep, Way Home Program and homeless shelter in

Ocean City.



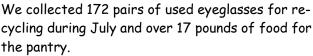


Here is a picture from our cookout at Camp Barnes for Special Olympics on Sunday, August 9, 2015. (from left to right) Lions Tom, Pat, Al, Don, Bud, Anne and John. The day is always a fun experience for the Lions who participate and the young people we cook for are happy that we are there!!. Our LBLC Lions will volunteer again to cook at Camp Barnes on Monday, August 17, at 4:00 PM.

Capitol City Lions

We have had a table at Spence's Bazaar on three occasions and sold items to add to our Activities Account in the amount of \$262+.

(picture at right)





We had a White Cane fundraiser on 11 and 12 July and received over \$400 in donations.

On July 18th, we braved the heat to do our Road Clean-up and collected 8 bags of trash.(L to R) Lions James Cayz, Bill Vidrine, Mel Castell, and Mel Nace and Denise Cayz was the driver and photographer.



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Club Happenings



Lewes Lions

We will be out selling chances for the CAR RAFFLE CAMPAIGN again in September.

Lion George (pictured on the right) recently became a Melvin Jones Fellow. Pictured also are , I to r, PDG Charles Covington and Lion Bailey Maull.



Laurel Lions

On August 12 we held Preschool Vision Screening at the Seaford Nazarene Church from 9:00 am - 4:00 pm .

Five Laurel Lions attended the 4th of July Parade. Lions Shirley and Ron Scott, Fred and Pat Disharoon participated in Lion Ron's decorated truck and Lion Jillian took pictures.

Rehoboth Lions

We recently completed vision screening of children at West Side New Beginnings . We continue to sell car raffle tickets at Outlet Liquor and we have had our first fundraiser at Chipotle Mexican Grill.

Awards Recipients at our June Awards Dinner: L to R: Rodolfo Rios, Bronze Ralph Helm Fellow; Doris Taylor, Lion of the Year Award; Patricia Rios, Bronze Ralph Helm Fellow; Tom Foster, Silver James McCarty Fellow; Bertha Scott, Silver Ralph Helm Fellow; Deanie Wonderlin, Silver James McCarty Fellow; Ken Pyle, Gold James McCarty Fellow; Moe Pyle, Silver Ralph Helm Fellow.



Millsboro Lions

On August 4, the Millsboro Lions, with the Lord Baltimore and Fenwick Lions took care of the sales at the Concession Stand at Roxana for the World Series softball tournament.

The fritter shack will open at PNC Bank on September 18. (Schedule on page 17)

Vision Days will be held October 3 and 17 at Giant in Long Neck from 10-2.

Club Happenings



Middletown Lions

Our first fundraiser of the year, selling crabcakes at the Street Rod fundraiser on July 5th was a success. The weather was pleasant and the crowd was hungry, it made for a very busy day. Thank you to all who helped in every way.

We also worked the August Peach Festival on August 15th.

97 pairs of eyeglasses have been collected from various Middletown eyeglass box locations in July.

This year, Art-on-the-Green will be held September 26 in New Castle. (see Ad on page 16)



DON'T BE LEFT OUT......

Your club can have information in "Club Happenings" too!

Even if you do <u>Not</u> have a club Newsletter, a person from your club can send a <u>SHORT</u> article to the District Bulletin Editor, sharing what your club is doing or has done each month. As long as it is received before the 15th of the month, it will be included in that month's District Bulletin!

See page 22 for e-mail address!

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INVOLVE A U. S. VETERAN

We are pleased to share that Lions Clubs International is extending the *Involve a U.S. Veteran* pilot program through **June 30, 2016**. This program waives the charter or entrance fee for U.S. Veterans joining a Lions club in the United States.

Eligible veterans include retired U.S. military personnel or honorably-discharged members of the Air Force, Army, Coast Guard Services, Marines, National Guard, Navy or Reserves. Those currently serving in the National Guard or Reserves are also eligible. Lions Clubs International will provide an entrance fee waiver of \$25 (\$30 for charter members) to qualified U.S. veterans that join a local Lions club.

Veterans have made so many great contributions and sacrificed so much to serve our country. As service members return home from serving in the military, let's offer them an opportunity to get involved in their communities.

Visit the *Involve a U.S. Veteran* web page to download a fact sheet, promotional flyer, certification form and a sample press release.

Make plans now to reach out to veterans in your community and offer them the opportunity to make a difference and change lives as Lions.

Sincerely,

Membership Development Division Lions Clubs International

SPECIAL OLYMPICS DELAWARE NEWS RELEASE

July 31, 2015

Delaware Special Olympics athletes shine at World Games

Special Olympics Delaware's four athletes have concluded their events in Los Angeles at the 2015 Special Olympics World Games.

Swimmer Robin Long of Newark captured three gold medals and a fourth-place ribbon. Teammate Ginger Shaud of Rehoboth won two silver medals, a bronze and a fourth-place ribbon.

Bowlers **Danny Yonker of Milford** and **Forrie Brown of Wilmington** each won silver medals in the four-man team and doubles events. Yonker captured the gold in singles, while Brown placed fourth.

The World Games, held every two years alternating summer and winter, included 6,500 athletes from 165 countries.



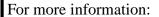
From left, Ginger Shaud (aquatics), Forrie Brown (bowling), Danny Yonker (bowling), Robin Long (aquatics) and tennis coach Mary Moore

Update from the Canine Redevelopment Project

What a difference a month makes! The interior of the building is looking more and more like a finished project. The floors, which are 40% complete, have inlaid paw prints throughout the building and they look great. The suites in the breeding area are going up and the walls are being painted. Since the floors in the puppy area are complete, the puppy pen doors will be installed soon.

The biggest change has been to the grounds on the outside of the building. The landscaping, lots of trees, grasses and bushes, is in and all curb work is complete. The first layer of the driveways and parking lot is complete and the top coat is going on before mid-August. This should reduce the dust and dirt we've all become accustomed to walking through. The operations team is getting excited as we move closer to once again having actual offices and clean, updated areas for our dogs.

We have moved past the \$13 million mark and are at \$13.3 million. We continue to engage Lions Clubs, foundations, corporations and individuals nationwide to raise the final \$1.2 million needed to achieve our \$14.5 million goal. In July we held a new promotion, the Dog Days of Summer, to engage local businesses to build awareness and raise funds for the new Canine Development Center. We had 50 businesses participate with some of them continuing the promotion through August.



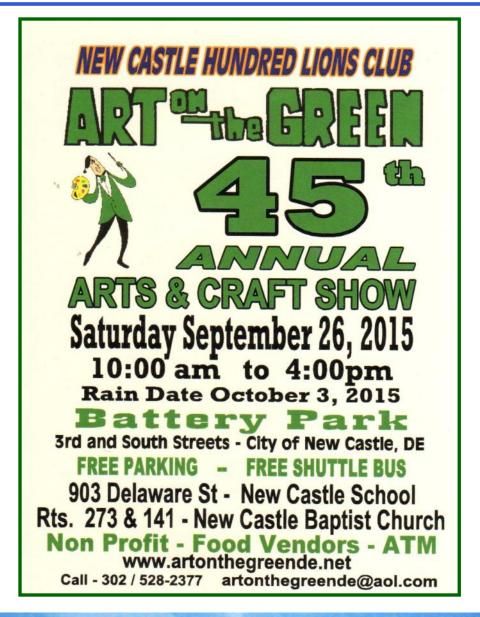
Contact PDG Bob Jones.







Mark your calendars now, for the date of September 27, 2015 for the next "LEO LEADERSHIP BASH" to be held at Camp Barnes. Page 16 Issue 2



Brookside Lions Beef and Beer for Leaderdog November 14,2015 Christiana Memorial Hall 7pm All draft beer, wine and soda included Catered by SHERM'S CATERING Tickets \$30 per person For tickets Contact Lion Dave at 302 738-4452 Thanks for helping us help others!





MILLSBORO LIONS CLUB FRITTER SHACK

Lions!

Benefits Projects of the Millsboro Lions Club

A GREAT opportunity awaits you: the USA/Canada Leadership Forum September 17-19, 2015 in Grand Rapids, Michigan!

For details and registration go to www.lionsforum.org.

Hope to see you there!



PRC Cheri F. Bragg USA/Canada Forum Chair Page 18 Issue 2

First Annual

Fenwick Island Lions Club

Bull & Oyster Roast

\$30 per person

Featuring

Steamship Round Of Beef
Fried Oysters
Oysters On The 1/2 Shell
Oysters Rockefeller
Fried Chicken

September 12, 2015 5:30-9:00

Music by Bob Hughes Seating first come, first served



13801 Coastal Highway, Ocean City

(410) 250 7663



HARRINGTON LIONS CLUB HARRINGTON, DE 19952

Invites you to join us for a fund raiser for Lion Charles Taylor's bid for Governor of District 22D

Saturday, September 12, 2015

Farmington Fire Hall 20920 South DuPont Highway Farmington, DE 19950

Casual Dress

Social Hour 5:00P.M. to 6:00P.M. Dinner 6:00P.M.

\$22.00 Single \$40.00 Couple Cash Bar

RSVP by Wednesday August 26, 2015 to Lion Mary Ann Fusco 94 Foal Ct Harrington, De 19952 Phone 302-424-4302

Name:	
Phone:	
	I/We can attend
	I/we cannot attend
	Total money enclosed

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District 22-D Sight Night!



Please join Lions Eye Bank of Delaware Valley

as we celebrate developments in the cornea transplant industry and updates at your Eye Bank.

Thursday, October 29, 2015 Modern Maturity Center

1121 Forrest Ave. Dover, DE 19904

Cocktail Hour: 6:00 Dinner: 7:00

Please RSVP by October 9, 2015

Contact: Jerilyn Krawczyk Call: 215-563-1679

Email: jkrawczyk@lebdv.org

\$15 per guest

Please make check payable to: Lions Eye Bank of Delaware Valley

Mission: Lions Eye Bank of Delaware Valley is committed to enhancing a person's quality of life by restoring or improving vision through corneal transplantation, medical research and education.



Cornea Recipients from Delaware in 2014



1-year-old Kacey, cornea recipient, playing with her mother, Kristin.

Register Today!!	
Name(s):	
Phone Number:	
Email Address:	
Amount Enclosed:	

- Bear Bethany Beach Bethel
- Camden
- Claymont Delmar
- 1 Ellendale 1 Frankford
- 1 Harbeson
- 1 Hartly1 Hockessin
- 3 Lewes1 Lincoln
- 2 Magnolia4 Middletown
- 2 Milford
- Milton
 New Castle
- 23 Newark
- Seaford
 Selbyville
- 2 Smyrna
- 40 Wilmington2 Wyoming

olind.

104 Total

Special Invitation...

<u>What</u>: "Age-Related Macular Degeneration" Presentation by Keynote Speaker Lion Jim Hindman, founder of Jiffy Lube, and Speaker Lord Baltimore Lion Dr. Jeff Hilovsky provides his perspective on this disease, which he deals with in his practice.

<u>Where/When</u>: On **September 21st**, **2015** at 6 PM, at Peaky's Roof Top Restaurant, Fenwick Inn in Ocean City, Maryland on September 21st, 2015. Limit 150 seats... (Visitation Slips will be given)

<u>Cost:</u> \$16 per person- Please provide the names of those attending and the name of the club. Make checks payable to the Fenwick Island Lions Club and return them to our treasurer, Bill Neimiller 346 South Ocean Drive Ocean City, MD 21842, by September 11th.

public Relations

Cruise to Service

Well, they kept me on as their mascot for another year! I am glad to be back in the Public Relations Section of the Bulletin. Last year the ideas about taking a new approach to our public relations were beneficial. We got many replies to the ideas; like improving our image by upgrading signs and being more visible. Areas like Facebook have increased, but there is room for more clubs to get on. Facebook is the most popular free website on the social network out there. You can put a Facebook logo on your Lions website that will take you to your Facebook page. The traditional idea of having photos of people getting awards for public relations is great, but not getting the message out. We need to be more innovative with ideas to reach our goal and increase membership. Like recently I saw an article in a lower Delaware news paper about the Delaware Rotary Clubs. The article is about how a local car dealer provided a car to the Rotary Club top officer to drive through out the year. To top that, a local sign company painted a large Rotary Logo and the clubs message to make people aware of their organization

Now that's a lot to "ROAR" about and a new idea for "Cruising to Service". We have to change our ideas to meet the mindset of a new generation. With all the Lions we have, there must be many ideas to meet our public relation needs.

22 D Lions Den By Leo the Lion





Lions Club awards scholarships

In mid-June, the Frederica Spring Creek Lions Club awarded scholarships to four graduating seniors from Lake Forest High School. Pictured from left is Julia Joyce, Taylor Coleman, Scholarship Chairwoman Cheri Bragg, Ryan Sipple and Austin Lonski.



Capitol City Lions induction

The Capitol City Lions inducted a new member to their club and to the largest service organization in the world with a membership over 1.4 million. From left, are Lion Melvin Nace, president and sponsor, new member Lion Terri Strickland and Past District Governor Ralph Schleferstein who preformed the induction ceremony. For more information on the Capitol City Lions, call 674-0837.

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EDITORS NOTE: besheilann@gmail.com Send Early!

FOR SEPTEMBER: PLEASE SEND ALL ARTICLES, ADS, OR INFORMATION TO ABOVE E-MAIL ADDRESS BY THE 12TH OF THE MONTH, AS WE ARE <u>DRIVING</u> TO THE FORUM IN GRAND RAPIDS. Thank you!

BE Sheila Schieferstein

302-284-9730



In order to help with budgetary constraints and provide service to all Lions, the 2015-2016 Cabinet has decided it is necessary to charge for regular mail delivery of a Black/White copy of the District Bulletin.

Please pass this information/form on to members of your club that do not have e-mail.

Would you like the District Bulletin, in Black & White, delivered by regular mail for next Lions Year? Please fill out form below and send with a check for \$20.00, made out to District 22D to cover the cost of postage/printing. Send to Bulletin Editor Sheila Schieferstein, 77 Valery Drive, Felton, DE 19943

Attention Lions!
Ask 1 person to
join your club
today!

Thank you.		
Name: Address:		
Amount Paid	 	